



The M2M World Alliance is now the IoT World Alliance

Introducing the IoT World Alliance—a world-wide enabler of connected business solutions!

June 1, 2016 – In response to active industry growth, the M2M World Alliance today announces its new name – the IoT World Alliance. The IoT World Alliance (the “Alliance”) is a group of leading telecommunications providers bringing leading-edge technology to market that dramatically simplifies the process of deploying M2M and IoT solutions.

As the industry evolves beyond just connecting machines, the Alliance enables remote configuration and local connectivity using eSIMs (or virtual SIMs) and embraces the broader and deeper scope of the overall Internet of Things – so a new name for a new chapter.

Multi-national corporations (MNCs) deploying connected devices around the world face a multitude of hurdles and the IoT World Alliance minimizes the complexities associated with global management of wireless devices. The Alliance members’ combined networks solve coverage challenges too, offering the farthest reach.

IoT World Alliance Single Global SIM service

The Alliance provides a global solution that streamlines the adoption of IoT communications in over 60 countries* through its Single Global SIM service. For most MNCs, it means one relationship with its preferred Alliance Member, one contract, one invoice, and one payment for services across the Alliance’s vast footprint.

“Our common use of Cisco Jasper’s Control Center combined with the security and reliability of G&D’s AirOn platform enables us to meet most MNC’s immediate deployment needs. Further, because the Alliance and its vendors adhere to the GSMA specification for Embedded SIMs, MNCs can rest assured that we comply with global best practices,” says Mr. Mark van den Berg of KPN, Co-Chair of the IoT World Alliance.

Major growth areas identified by the IoT World Alliance for its global solution include: connected cars, heavy equipment, smart meters, small electronics, wearables, tele-health and security solutions.



Connectivity and More

The IoT World Alliance supports MNCs in many segments by providing connectivity in addition to custom services offered by individual Alliance Members. (Services may vary by company and country.)

About the IoT World Alliance

The IoT World Alliance offers the most IoT connectivity in the most countries. Made of up 9 leading telecommunications companies and their partners and subsidiaries, the IoT World Alliance leverages leading industry tools to offer customers the solutions they need where they need them.

*62 countries as of 3Q15

For more information, please visit: www.iotworldalliance.org